

# Akili Hyman

[akilihyman.com](http://akilihyman.com)

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416-995-4216

## DESIGN EXPERIENCE

### Obtain Media – Freelance Designer + Account Manager

Remote | August 2021 - Present

- Research and analyze Instagram trends and design applications for future use in social media graphics and branding
- Design print and digital marketing materials for clients: posters, brochures, window decals, campaign posts on social media, business cards, email signatures, etc.
- Adhere to and update the scope of work based on campaigns and deliverable dates

### 6ixBuzz TV + The U Experience – Freelance Designer

Remote | October 2020 - January 2021

- Design Lead for client rebranding and Instagram content creation
- Research and analyze Instagram trends and design applications in posts
- Create video IGS ads for 6ixBuzz website and app launch
- Collaborate with the design team to create and optimize presentation decks internally and externally

### York University Department of Design – Design Assistant

Toronto, ON | October 2018 - March 2019

- Develop and create motion Graphics for the department
- Communicate ideas + artwork with supervisor
- Organize and develop creative assets for use

### AGO - Art Gallery of Ontario – Design intern + Assistant

Toronto, ON | June 2018 - August 2018

- Assist graphic design leads and seniors in daily design tasks
- Prioritize and efficiently complete assignments and projects under the brand guidelines
- Communicate ideas + artwork with supervisors
- Design donor reports, annual reports, and presentation decks
- Develop internal digital + print collateral
- Collaborate with the marketing team to assist in ad development

## OTHER EXPERIENCE

### Walmart Canada - Cashier + SCO (Self-Checkout) Attendant

Ajax, ON | September 2017- Present

- Process cash register transactions, manage the cash float and ensure it balances correctly
- Manage inventory, adjust product prices and apply coupons when necessary
- Deliver prompt friendly customer service to ensure efficiency and increase customer loyalty
- Provide customer support and answer inquiries when needed

## EDUCATION

### York University/Sheridan College

Bachelor of Design (Honours)  
June 2019

## TECHNICAL SKILLS

### Adobe Creative Suite

Illustrator  
InDesign  
Photoshop  
AfterEffects  
Premiere Rush

### Microsoft Office

Excel  
Word  
PowerPoint

### Social Media Management

UNUM  
LATER

## TOOLS

### Social Media

Instagram  
Pinterest  
Facebook  
Canva

## CAPABILITIES

### Design

Content Creation  
Brand Identity  
Visual Identity